

CMN and EA Canada Raises Funds and Awareness for Prostate Cancer

Toronto, ON – CMN and Europ Assistance (EA Canada) is pleased to announce their support and participation in Movember 2011. Over the course of the month of November, a team of 7 CMN and EA Canada staff members rose to the challenge to change their appearance and the face of men's health by growing a mustache in support of prostate cancer. 2011 marked the second year that CMN and EA Canada participated in this fundraising event and through various fundraising initiatives, the team raised over \$5,700 for Prostate Cancer Research, which ranked them #927 in Canada.

"CMN and EA Canada have a long history of helping patient's access and receive the best medical treatments available around the globe. We are proud of our team's continued support and participation in Movember, as it provided us with a great opportunity to support and raise funds for an organization dedicated to researching and identifying more thorough prostate cancer screening tests and treatment options." says Brad Loder, Director of Marketing, CMN Global Inc and Europ Assistance Canada.

CMN's 2011 Movember team consisted of Alex Kroon, Brad Loder, Reid Cawston, Ruben Pereira, Tremayne Mischev, Chris van der Vliet and Stephanie Freeman.

If you would like to learn more about Movember, please visit www.movember.com.

About Europ Assistance Canada

EA Canada is dedicated to making Canadians' lives easier through our comprehensive Health, Home & Family and Travel Assistance Solutions, 24/7, 365-days-a-year. Our world-class network helps Canadians and Canadian businesses get the assistance they need when they need it. EA Canada employs over 200 people and its headquarters are located in Thornhill, ON.

EA Canada is a division of Europ Assistance, the leading provider and global pioneer of the assistance industry. Founded in 1963, as the inventor of the assistance concept, the Europ Assistance Group operates on a global basis in order to bring its 300 million worldwide private and corporate clients appropriate solutions to deal with day-to-day or emergency situations. Owned by the GENERALI group, the Europ Assistance group is made up of 80 consolidated companies in 35 countries, employs over 6,800 people worldwide, has ground agents located in 208 countries, works with 410,000 approved partners available at all times and supported by 38 call centres.

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