

Europ Assistance Canada Raises Funds for Sick Kids Foundation

Toronto, ON – Europ Assistance (EA) Canada is pleased to announce their support and participation in the 15th Annual ICEWAVE Indoor Beach Volleyball Tournament in support of The Hospital for Sick Kids Foundation. This year marks the second time that EA Canada has participated in this event and through various fundraising initiatives and a corporate match; the team was able to raise \$1,000 for The Hospital for Sick Kids Foundation.

In recognition of their fundraising efforts, the EA Canada team received a Sick Kids Certificate of Appreciation. EA Canada's 2011 beach volleyball team consisted of Jumana Al-zawati, Sadik Malushaj, Linda Samarneh, Nancy Marji, Pia Marin, Linda Pham, Simon Ioia, Christian Casupanan, Leosdani Lima, Sameer Khan, and Murali Rupakanthan

“Europ Assistance has a long history of assisting patient's access and receive the best medical treatments available. We are very proud of our support of The Hospital for Sick Kids Foundation as it provides us with a great opportunity to raise funds for one of world leading children's hospitals. On behalf of EA Canada leadership team, I would like to congratulate the event volunteers, organizing committee and our employees on another successful fundraising campaign.” says Brad Loder, Director of Marketing, Europ Assistance Canada.

For more information on Europ Assistance Canada, please visit our website at www.ea-canada.ca.

About Europ Assistance Canada

EA Canada is dedicated to making Canadians' lives easier through our comprehensive Health, Home & Family and Travel Assistance Solutions, 24/7, 365-days-a-year. Our world-class network helps Canadians and Canadian businesses get the assistance they need when they need it. EA Canada employs over 200 people and its headquarters are located in Thornhill, ON.

EA Canada is a division of Europ Assistance, the leading provider and global pioneer of the assistance industry. Founded in 1963, as the inventor of the assistance concept, the Europ Assistance Group operates on a global basis in order to bring its 300 million worldwide private and corporate clients appropriate solutions to deal with day-to-day or emergency situations. Owned by the GENERALI group, the Europ Assistance group is made up of 80 consolidated companies in 35 countries, employs over 6,800 people worldwide, has ground agents located in 208 countries, works with 410,000 approved partners available at all times and supported by 38 call centres.

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Nbr of pages 2 Page 1