

Europ Assistance Canada launches Home Assurance Program in Ontario

New program will help homeowners tackle home appliance and systems emergencies

Toronto, ON – Europ Assistance (EA) Canada, has launched a new program designed to shield homeowners from the significant costs and hassles associated with emergency repairs to home systems and appliances.

The EA Canada Home Assurance Program provides twenty four hour, 365 days-a-year emergency service and repairs to the vital systems in your home such as furnaces, central air conditioners, water heaters, plumbing and drains, electrical, kitchen, and laundry appliances. More importantly, the program covers all the costs that come along with the repair.

“This is not just a typical limited warranty or extended coverage. It’s a complete emergency repair and protection service for your home and family,” says Brad Loder, Director of Marketing, EA Canada. “The Home Assurance Program takes away the two biggest worries a homeowner faces when a major home system or appliance breaks down. Who do I call to fix it? And how much will it cost?”

To answer the first question, EA Canada has hand-picked a network of trusted contractors and tradesmen across Ontario. With one phone call to EA Canada’s emergency call center, the homeowner accesses this network for emergency service from a reputable contractor, all guaranteed by EA Canada. As for the answer to the second question, it is simple; the program covers all of the costs.

“Research shows that in Canada an average single repair cost for homeowners is estimated at \$600 per episode. With monthly premiums ranging from \$10 to \$42, the Home Assurance Program is ideal for those who want to avoid the unexpected and unpredictable costs of home and appliance repair,” said Loder. “The plan’s monthly cost can easily be budgeted for and is an ideal complement to home insurance.”

To assist homeowners, EA Canada offers single and bundled plan options that cover the entire spectrum of home systems including: heating, cooling, plumbing, electrical, and appliances such as fridges, stoves, dishwashers, and washer and dryers.

“Almost everything in a person’s house will eventually break down. The unexpected costs of an emergency home repair can be draining on a family’s budget and peace of mind”, notes Loder. “The Home Assurance plan helps home owners avoid these problems before they even start and avoid any unpredictable home expenses.”

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For more information please visit www.europassistance-canada.ca.

About Europ Assistance Canada

EA Canada is dedicated to making Canadians' lives easier through our comprehensive Health, Home & Family and Travel Assistance Solutions, 24/7, 365-days-a-year. Our world-class network helps Canadians and Canadian businesses get the assistance they need when they need it. EA Canada employs over 200 people and its headquarters are located in Thornhill, ON.

EA Canada is a division of Europ Assistance, the leading provider and global pioneer of the assistance industry. Founded in 1963, as the inventor of the assistance concept, the Europ Assistance Group operates on a global basis in order to bring its 300 million worldwide private and corporate clients appropriate solutions to deal with day-to-day or emergency situations. Owned by the GENERALI group, the Europ Assistance group is made up of 80 consolidated companies in 35 countries, employs over 6,800 people worldwide, has ground agents located in 208 countries, works with 410,000 approved partners available at all times and supported by 38 call centres.

Press contact

Brad Loder
Director of Marketing
Tel. : 905.532.3669
E-mail : bloder@europ-assistance.ca
