



## Press release

# CMN Announces Reorganization of Senior Leadership Team

Toronto, ON - CMN today announced a reorganization of their senior leadership team. Alex Kroon, President and CEO for CMN, GMMI and Europ Assistance Canada, is re-aligning his leadership team to ensure each of those business lines has an owner, and that CMN meets its commitments to clients and to Europ Assistance to expand its global medical network. Effective August 1, 2011, the following changes will be made to the CMN senior leadership structure.

Peter Lozier, CMN's current Executive Vice President, Sales, Marketing and Provider Relations, will assume the position of Chief Network Officer (CNO) for CMN. As part of this new role, Peter will continue to lead CMN's US network management and development, while assisting CMN and Europ Assistance to significantly expand their global medical network as part of a new strategic initiative.

Derrick Davidson, CMN's current Vice President, Operations, will assume the position of Chief Operating Officer (COO) for CMN. As part of this new role, Derrick will be responsible for all aspects of CMN including Operations, Sales, and Account Management.

Reid Cawston, CMN's current Executive Director, Account Management, will assume the position of Vice President, Sales and Account Management reporting to Derrick Davidson. Focusing on superior customer service and revenue growth, Reid will continue to manage and strengthen the team responsible for selling and servicing CMN's core business globally.

While the CMN leadership team was also responsible for launching Europ Assistance Canada in 2010, a General Manager for Europ Assistance Canada is currently being recruited to allow CMN and Europ Assistance Canada to each grow with dedicated leadership. GMMI, the other Europ Assistance cost containment company serving different global markets, continues to be led by COO Raija Itzchaki, who similarly is responsible for Operations, Sales and Account Management for GMMI.

"The changes that we have made to our senior leadership structure will help ensure that CMN remains the service leader in cost containment for its markets, while expanding our ability to service our clients globally", said Alex Kroon, President and CEO of CMN Inc. "Furthermore, the new senior leadership team structure provides strong continuity for our clients, while better supporting our organizations future growth."

### **About CMN Inc.**

CMN Inc. is recognized as the service leader in borderless healthcare management and cost containment.

Founded in 1995, CMN Inc., a Europ Assistance Company, is an international health management company that assists clients – including insurance companies and government entities, and their insured members – to successfully navigate the increasingly complex global healthcare system with economic ease.

Nbr of pages 2 Page 1

### **CMN Inc.**

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Our medical case management, North American and international proprietary provider networks, customized services, and technology are all seamlessly interwoven to ensure patients receive the best-possible medical care and service, while reducing and managing our clients' risks and costs.

As a member of the Europ Assistance Group, the company that created the concept of Travel Assistance over 40 years ago, CMN is able to provide clients with access to an exceptional international network. With a presence on five continents, and a network consisting of over 7,000 acute care facilities and over 400,000 physicians and specialists offering assistance in over 130 countries, CMN is your most experienced and trusted partner for unrivalled access to the best medical care in the world.

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